

**24TH ANNUAL  
INTELLECTUAL  
PROPERTY LAW  
CONFERENCE**



**APRIL 1-4, 2009  
CRYSTAL GATEWAY MARRIOTT  
ARLINGTON, VIRGINIA**

**WHAT IP LAWYERS NEED TO KNOW**



**ABA Section of Intellectual Property Law**

in cooperation with  
ABA Section of Science & Technology Law

# 24TH ANNUAL INTELLECTUAL PROPERTY LAW CONFERENCE

April 1-4, 2009

## WHAT IP LAWYERS NEED TO KNOW

Welcome to the one annual conference that IP lawyers cannot afford to miss. Now in its 24th year, the Annual Intellectual Property Law Conference of the ABA Section of Intellectual Property Law (ABA-IPL) provides a gathering of the foremost authorities on the state of intellectual property law — including judges, government officials, in-house counsel, academics, and private practitioners.



Our conference is recognized for its national and international scope and preeminent programming. It attracts IP practitioners from across the nation and around the world.

The past year has seen important developments in IP law. Practitioners face new issues, new arenas, and a growing globalism, and these place more demands than ever on knowledge and skill.

ABA-IPL's most ambitious conference to-date is planned to meet your needs: a comprehensive two and one-half day program featuring prominent speakers from across the IP law spectrum. Special sessions on Corporate Counsel Issues, Ethics Issues and Alternative Dispute Resolution Practices will be offered this year. We are pleased that the ABA Section of Science & Technology Law once again joins us as a co-sponsor of the conference.

In addition to these collaborative programs and events, a unique mock appellate argument will be held at the U.S. Court of Appeals for the Federal Circuit, with a special evening reception to follow at the Dolley Madison House.

in cooperation with  
ABA Section of Science & Technology Law

**CONFERENCE HIGHLIGHTS**

**PATENT REFORM UPDATE**

**PROSECUTING FOR ENFORCEMENT SUCCESS INTERNATIONALLY**

**LITIGATING MULTI-PARTY, MULTI-PATENT PATENT CASES**

**HOT TOPICS IN DESIGN LAW**

**MOCK APPELLATE ARGUMENT AT THE FEDERAL CIRCUIT**

**THE ROLE OF IP IN PERSONALIZED MEDICINE**

**PRACTICING LAW IN THE VIRTUAL WORLD**

**INEVITABLE TRADE SECRET DISCLOSURE**

**LITIGATION OF KEY WORDS, METATAGS AND SPONSORED LINKS**

**TRADEMARK CLEARANCE AND PROTECTION OF SLOGAN MARKS**

**ORPHAN WORKS LEGISLATION**

**STRATEGIC MANAGEMENT OF AN IP PORTFOLIO**

**COST CONTAINMENT IN A CORPORATION**

**ARBITRATION IN INTERNATIONAL IP DISPUTES**

**ETHICS ISSUES**

**HOT TOPICS IN IP LAW**



# PROGRAM AT A GLANCE

## WEDNESDAY, APRIL 1

8:00 am – 5:00 pm	<b>Committees Day</b>
12:00 – 1:30 pm	<b>Committees Day Luncheon</b>
1:30 – 7:30 pm	<b>Open Registration and Early Check-in</b>
5:00 – 7:30 pm	<b>Avatars at the Bar: Welcome Reception (both real and virtual)</b> <i>presented by the Section of Intellectual Property Law Young Lawyers Committee</i>

## THURSDAY, APRIL 2

7:30 am – 5:00 pm	<b>Registration and Check-in</b>
8:30 – 10:00 am	<b>TWO CONCURRENT SESSIONS</b> <b>The Patent Reform Movement – Where Is It Going and Will It Get There?</b> <b>The Year in Copyright</b>
10:15 – 11:45 am	<b>TWO CONCURRENT SESSIONS</b> <b>From Drafting to Appeal – The Changing U.S. Prosecution Practice</b> <b>The Year In Trademark</b>
12:00 – 1:30 pm	<b>Luncheon with Guest Speaker</b> <b>Congressman Rick Boucher of Virginia</b> <i>(invited)</i> <i>“IP Legislation in the 111th Congress” Tickets required</i>
1:45 – 3:15 pm	<b>THREE CONCURRENT SESSIONS</b> <b>Prosecuting for Enforcement Success in Europe, China, Japan and Australia</b> <b>Orphan Works &amp; Emerging Image Recognition Technologies</b> <b>The Role of Intellectual Property in Personalized Medicine</b>
3:30 – 5:00 pm	<b>THREE CONCURRENT SESSIONS</b> <b>Mock Appellate Argument and Swearing-in Ceremony at the U.S. Court of Appeals for the Federal Circuit</b> <b>Trademark Clearance and Protection of Slogan Marks</b> <b>Internet Advertising: Circuit Splits and Forum Shopping</b>
6:00 – 9:00 pm	<b>Special Evening Reception at the U.S. Court of Appeals for the Federal Circuit</b> <i>Tickets required</i>



Rick Boucher

## FRIDAY, APRIL 3

8:00 am – 5:00 pm	<b>Registration and Check-in</b>
8:30 – 10:00 am	<b>THREE CONCURRENT SESSIONS</b> <b>Litigating Multi-Party, Multi-Patent Patent Cases: Challenges, Considerations and Solutions</b> <b>Champagne and Feta: An Imperfect Pairing?</b> <b>Cost Containment in a Corporation</b>

## FRIDAY, APRIL 3 *[continued]*

<b>10:15 - 11:45 am</b>	<b>THREE CONCURRENT SESSIONS</b> <b>Hot Topics in Design Law: Fifth Avenue to Main Street - Egyptian Goddess, Runway Chic and Dominoes</b> <b>Attention Trademark &amp; Copyright Lawyers...What You Don't Know About the Supreme Court's Patent Jurisprudence Could Hurt You</b> <b>How to Extract Value From an IP Portfolio</b>	
<b>12:00 - 1:30 pm</b>	<b>Luncheon with Guest Speaker</b> <b>Sherry M. Knowles, Senior Vice President and Chief IP Counsel, GlaxoSmithKline</b> "Are Governments Overreaching? Current Challenges to Our Intellectual Property" <i>Tickets required</i>	 <i>Sherry M. Knowles</i>
<b>1:45 - 3:15 pm</b>	<b>THREE CONCURRENT SESSIONS</b> <b>Earn Your Passport Stamp: Learn Best Practices for Using Arbitration in International IP Disputes (No Visa Required)</b> <b>Avoiding the Inevitable: Managing the Risk of Inevitable Disclosure Claims</b> <b>The Ethics of Patent Prosecution</b>	
<b>3:30 - 5:00 pm</b>	<b>THREE CONCURRENT SESSIONS</b> <b>Using Financial and Economic Analysis for IP Litigation, Licensing and Profit</b> <b>Best Practices: Developing a Legal Presence in the Virtual World</b> <b>The Ethics of IP Litigation</b>	
<b>5:00 - 6:30 pm</b>	<b>Cocktail Reception</b>	

## SATURDAY, APRIL 4

<b>8:30 - 11:45 am</b>	<b>Hot Topics in Copyright, Trademark and Patent Law</b> (8:30 - 10:00 am) <b>Session I: It's A Bold New Virtual World Out There... Should We Be Worried?</b> (10:15 - 11:45 am) <b>Session II: The Supreme Court's Effect on Patent Licensing Practice</b>	
<b>11:45 am - 1:00 pm</b>	<b>Conference Networking Buffet Luncheon</b> <i>Tickets required</i>	

### SECTION EDITORIAL BOARD MEETINGS & OFFICERS AND COUNCIL EVENTS

<b>WEDNESDAY, APRIL 1</b>	<b>8:30 - 10:30 am</b>	<b>Magazine Board Meeting</b>
	<b>10:30 am - 12:30 pm</b>	<b>Books Board Meeting</b>
	<b>12:30 - 2:30 pm</b>	<b>Annual Review Board Meeting</b>
	<b>2:30 - 5:00 pm</b>	<b>Content Advisory Board Meeting</b>
<b>FRIDAY, APRIL 3</b>	<b>7:00 - 9:30 pm</b>	<b>Section Council Dinner</b>
<b>SATURDAY, APRIL 4</b>	<b>8:00 - 10:00 am</b>	<b>Section Officers Meeting</b>
	<b>10:00 am - 4:00 pm</b>	<b>Section Council Meeting</b>
	<b>12:00 - 1:00 pm</b>	<b>Section Council Luncheon</b>

# PROGRAM SCHEDULE

## Wednesday, April 1

### 8:00 – 5:00 pm Committees Day

A number of ABA-IPL committees will be holding meetings on Wednesday, April 1: “Committees Day.” This is a great opportunity for members of those committees to get together and interact face to face as they discuss issues and plan strategies. This year, certain committees will be offering CLE roundtables, with CLE credit available, to anyone who would like to attend.

These meetings are also a great opportunity for anyone interested in joining one of those committees to meet chairs and other members. New members are always welcome. Full information on committee meetings, CLE roundtables and schedules will be available on the Section website nearer to the date of the conference at [www.abanet.org/intelprop/spring2009](http://www.abanet.org/intelprop/spring2009).

Please note that conference registration is a pre-requisite for participating in Committees Day meetings.

### CLE ROUNDTABLES

#### 10:00 – 11:30 am Committee 104 – Patent Inter Partes Proceedings

*Chair – Thomas J. Wallen, P.E., Attorney at Law, LLC, Fredricksburg, VA*

#### **Tackling Today’s And Tomorrow’s Issues at the Board of Patent Appeals and Interferences**

**Speakers:** **Herb Hart**, McAndrews, Held & Malloy Ltd., Chicago, IL  
**Gene Rzucidlo**, Hunton & Williams, LLC, New York, NY

#### 3:30 – 5:00 pm Committee 102 – International Patent Treaties and Laws

*Chair – Heath Hoglund, Dolby Laboratories, Inc., San Francisco, CA*

#### **Hot Topics in International Patent Law**

**Speakers:** To be announced

#### 3:30 – 5:00 pm Committee 709 – Software Development & Licensing

*Chair – Mark Wittow, K & L Gates, Seattle, WA*

#### **Software Licensing: Cloud Computing Issues**

**Speakers:** To be announced

### 1:30 – 7:30 pm Open Registration and Early Check-in

### 5:00 – 7:30 pm Avatars at the Bar: Welcome Reception (both real and virtual)

*presented by the Section of Intellectual Property Law Young Lawyers Committee*

#### **Avatars at the Bar: Welcome Reception (both real and virtual)**

A lawyer walks into a bar...another teleports in. It’s no joke! Join the ABA-IPL’s Young Lawyers Committee in a welcome reception in both the real and virtual worlds. Meet your peers and compete on the Wii® entertainment system. Peer into the virtual environment for some live entertainment, or for those who can’t attend the conference in person, join your colleagues’ avatars from the Second Life Bar Association and Virtual Intellectual Property Organization in-world at our simultaneous reception in Second Life®. Please note that times are Eastern.

*Second Life is a registered trademark of Linden Research, Inc. Wii is a registered trademark of Nintendo of America, Inc.*

## Thursday, April 2

7:30 – 5:00 pm Registration and Check-in

8:30 – 10:00 am TWO CONCURRENT SESSIONS

### I. The Patent Reform Movement – Where Is It Going and Will It Get There?

With Court decisions increasingly narrowing patent rights, patent legislation stalling in Congress last year and a new President in office, where is patent reform going and what does it mean? This panel of speakers will discuss the competing interests that are driving the current initiatives in changing the patent laws and rules, the likelihood of success of these initiatives and what it means to those handling strategic IP planning and the practice of IP law.

**Welcome Remarks:** **Gordon T. Arnold**, Arnold & Knobloch, L.L.P., Houston, TX; Chair, Section of Intellectual Property Law

**Administrative Remarks:** **Kim Jessum**, Stradley Ronon Stevens & Young LLP, Philadelphia, PA; Program Chair

**Moderator:** **James Hanft**, Darby & Darby P.C., New York, NY

**Speakers:** **John Whealan**, Associate Dean, George Washington University, Washington, DC

**Hon. Michael R. Fleming**, Chief Administrative Patent Judge, Board of Patent Appeals and Interferences, U.S. Patent and Trademark Office, Alexandria, VA

**James Greenwood**, President & CEO of the Biotechnology Industry Organization, Washington, DC (*invited*)

**David Simon**, Director of Intellectual Property, Intel Corporation, Santa Clara, CA (*invited*)

**Matt Rainey**, Vice President of Intellectual Property, Intellectual Ventures, Alexandria, VA (*invited*)

### II. The Year in Copyright

Copyright case law continues to inform and shape the topography of disruptive and old technology and content alike. This presentation will focus on the most important cases and developments – the Google cases and settlement, DMCA, *Jacobsen v. Katzer* and what nonmonetary consideration might serve for a software license to be valid; remote DVR recording; BitTorrent and peer to peer copying; Fair Use and whether there are now two types of 'transformative'; and the usual issues of preemption, attorneys fees, substantial similarity and the like.

**Welcome Remarks:** **Don W. Martens**, Knobbe Martens Olson & Bear, LLP, Irvine, CA; Chair-Elect, Section of Intellectual Property Law

**Moderator:** **Eric J. Schwartz**, Mitchell, Silberberg and Knupp, LLP, Washington, DC

**Speakers:** **Katherine Spelman**, Cobalt LLP, Berkeley, CA

**J. Michael Keyes**, K & L Gates, Spokane, WA

# PROGRAM SCHEDULE

## Thursday, April 2 *(continued)*

### 10:15 - 11:45 am **TWO CONCURRENT SESSIONS**

#### **I. From Drafting to Appeal – The Changing U.S. Prosecution Practice**

Panelists in this session will discuss *In re Bilski* and the effect of the Federal Circuit's ruling upon the selection of disclosures for filing, specification and claim drafting, framing of responses to sec. 101 rejections, and briefing of appeals to the BPAI. The panel will also discuss the increasing difficulties in claiming priority to prior applications and satisfying 112(1), particularly when claims scope is expanded through continuations, and discuss the filing of appeals with regard to the new rules, the best ways to advocate, and cost effective representation at the appeals stage.

**Moderator:** **David Cox**, United States Transportation Command, Belleville, IL

**Speakers:** **Jeffrey R. Kuester**, Thomas, Kayden, Horstemeyer & Risley LLP, Atlanta, GA  
**Lawrence E. Ashery**, RatnerPrestia, Valley Forge, PA  
**Joel Miller**, East Orange, NJ

#### **II. The Year In Trademark**

##### **TELECONFERENCE**

A panel of trademark practitioners and key government officials will review the past year's key developments in trademark infringement litigation, Patent and Trademark Office practice and procedure, Trademark Trial and Appeal Board case decisions under the new Board rules, and more. For anyone involved in trademark counseling, trademark enforcement, and/or opposition and cancellation proceedings at the Board, this is a must-attend session.

**Moderator:** **Joshua Paul**, The Paul Law Firm, White Plains, NY

**Speakers:** **Kristin H. Altoff**, Morgan, Lewis & Bockius LLP, Washington, DC  
**Hon. Lynne G. Beresford**, Commissioner for Trademarks, U.S. Patent and Trademark Office, Washington, DC *(invited)*  
**Hon. J. David Sams**, Chief Administrative Judge, Trademark Trial and Appeal Board, U.S. Patent and Trademark Office, Washington, DC *(invited)*

### 12:00 - 1:30 pm **LUNCHEON** *Tickets required*

#### **IP Legislation in the 111th Congress**

**Guest Speaker:** **Congressman Rick Boucher of Virginia** *(invited)*

*Luncheon sponsored by*  
**McAndrews Held  
& Malloy Ltd**



#### **Special Luncheon Events**

Join fellow conference participants for lunch on Thursday, Friday, and Saturday at the Crystal Gateway Marriott Hotel. There will be special guest speakers at the Thursday and Friday luncheons. Saturday will feature a buffet and an opportunity to network with colleagues in the profession.

*(Tickets required for luncheons - \$50 each)*



1:45 - 3:15 pm **THREE CONCURRENT SESSIONS**

**I. Prosecuting for Enforcement Success in Europe, China, Japan and Australia**

A panel of speakers from Europe, China, Japan and Australia will provide guidelines on preparing and prosecuting patent applications in their respective jurisdictions, with a view to achieving enforcement success. The following topics will be covered:

- › Preparing multi-laterally enforceable patent specifications
- › Possibility of speedy grant and provisional protection
- › Divisional applications
- › Assessment of damages
- › Overview of current court practice - how long and how much

**Moderator:** **Jay Erstling**, Patterson, Thunte, Skaar & Christensen, Minneapolis, MN

**Speakers:** **Barry Eagar**, Cullen & Co., Brisbane, Australia  
**Ma Lianyuan**, Lian and Lien, Beijing, China  
**Makoto Onda**, President, Onda Techno, Tokyo, Japan  
**Gwilym Roberts**, Kilburn & Strode, London, England

**II. Orphan Works & Emerging Image Recognition Technologies**

This program convenes cutting-edge digital image technology developers with visual artists and other interested parties to determine whether emerging technologies can solve problems relating to "orphan works" - copyrightable works for which owners cannot be identified. The panel will discuss the potential passage of orphan works legislation in the 111<sup>th</sup> Congress and the probable impacts, demonstrate several existing technologies and consider best practices for orphan work searches. Trademark practitioners may be interested in attending this session to familiarize themselves with technologies to monitor online infringement of logos and other design marks.

**Moderator:** **Janet Fries**, Drinker Biddle & Reath LLP, Washington, DC

**Speakers:** **Victor S. Perlman**, General Counsel & Managing Director, American Society of Media Photographers, Inc., Philadelphia, PA  
**Nancy E. Wolff**, Cowan, DeBaets, Abrahams & Sheppard LLP, New York, NY  
**Offir Gutelzon**, CEO, PicScout Inc., San Francisco, CA  
**Leila Bougnane**, Idee, Toronto, Canada  
Representative from the U.S. Copyright Office to be announced

**Thursday, April 2**



**Congressman Rick Boucher of Virginia** (*invited*)

The Congressman will address IP legislation in the 111th Congress.

**Friday, April 3**



**Sherry M. Knowles**, *Senior Vice President and Chief IP Counsel, GlaxoSmithKline*

Ms. Knowles will address the group on threats to the value of intellectual property caused by positions taken by government agencies, including the US Patent Office, the Federal Trade Commission and the European Union Competition Commission.

### III. The Role of Intellectual Property in Personalized Medicine

Co-sponsored by the ABA Section of Science & Technology Law



Personalized medicine took center stage at the 2008 Biotechnology Industry Organization Annual Meeting, and many consider it to be the “next big thing” for the pharmaceutical and biotechnology industries. Personalized medicine generally refers to using information about a patient’s genetic makeup to tailor medical care to that patient’s individual needs. Such information could be used to help stratify disease status, select between different medications and/or tailor their dosage, provide a specific therapy for an individual’s disease, or initiate a preventative measure that is particularly suited to that patient at the time of administration. Many of the fundamental discoveries that will serve as the foundation for future personalized medicine breakthroughs are potentially patentable, and indeed many such inventions have already been patented. Some argue that patents on these discoveries will have a detrimental impact on the development of personalized medicine, while others counter that patents will be key in providing the necessary incentive and funding to bring the promise of this technology to fruition. This panel will address the role of patents in the development of personalized medicine, the patentability of personalized medicine discoveries, and the policy implications.

**Moderator:** **Manette Dennis**, Ostrager, Chong, Flaherty & Broitman P.C., New York, NY

**Speakers:** **Christopher M. Holman**, Associate Professor of Law, University of Missouri, Kansas City School of Law, Kansas City, MO

**David Lee, MPA**, Deputy Director, The Biomarkers Consortium (Foundations for the National Institute of Health), Bethesda, MD

**Gina Shishima, JD, PhD**, Fulbright & Jaworski, LLP, Austin, TX

**Robert Wells, JD**, HealthFutures LLC, Washington, DC

### Special Events at the U.S. Court of Appeals for the Federal Circuit

This year, we are offering participants the opportunity to be sworn in at the U.S. Court of Appeals for the Federal Circuit with Chief Judge Paul R. Michel presiding (see registration form to sign up - \$175). This ceremony will be followed immediately by a Mock Appellate Argument, with CLE credit available (no extra fee with conference registration).

The day’s events will culminate in a special evening reception at the Dolley Madison House, part of the National Courts complex, to which all conference participants and their spouses or guests are invited. Cocktails and hors d’oeuvres will be served.

Buses have been arranged to transport attendees from the Crystal Gateway Marriott Hotel to both the Swearing-in Ceremony/Mock Appellate Argument as well as the evening reception.

Don’t forget to sign up in advance for these popular events!

*(Tickets required - \$20 each)*

**3:30 – 5:00 pm    THREE CONCURRENT SESSIONS**

**I. Swearing-in Ceremony and Mock Appellate Argument at the U.S. Court of Appeals for the Federal Circuit** *Transportation provided\**

**Trial participants:** **Hon. Paul R. Michel**, Chief Judge, U.S. Court of Appeals for the Federal Circuit, Washington, DC

**Hon. S. Jay Plager**, Senior Circuit Judge, U.S. Court of Appeals for the Federal Circuit, Washington, DC

**Richard L. Rainey**, Covington & Burling LLP, Washington, DC

**Donald R. Dunner**, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, Washington, DC

*\* Buses board at 2:45 p.m. in front of the hotel for a 3:00 p.m. departure for the Federal Circuit. Please note this as interested attendees will have to leave early from the 1:45 p.m. sessions.*

**II. Trademark Clearance and Protection of Slogan Marks**

This session will examine the unique issues that arise when a company attempts to protect a slogan as a brand; i.e., as an identifier of origin for its goods and services. We will look at trademark clearance issues unique to these types of trademarks, in particular the descriptiveness hurdles inherent in brands that consist of “catchy sentences.” We will also examine how companies can best protect their slogan marks, and recent cases that have arisen, including the *American Express v. Goetz* case involving slogan ownership. For those involved in the trademark practice, this session will provide invaluable insight, especially with an anticipated focus in 2009 by companies on protecting all of their intellectual property assets.

**Speakers:**     **Kimberly A. Eckhart**, Winston & Strawn, San Francisco, CA  
                     **Edward G. Lance IV**, Senior Counsel, McDonald’s Corporation, Oak Brook, IL (*invited*)  
                     Other speakers to be announced

**Special Tuition Assistance**

A limited number of registration fee reductions are available for government employees, academics, law students, and public interest lawyers employed with nonprofit organizations. No full tuition waivers are available. The fee-reductions will be determined on a one-time only, case-by-case, first-come first-serve basis. To apply, send a letter outlining the basis for your request of a fee reduction to Mike Winkler, Section Director, ABA Section of Intellectual Property Law, 321 N. Clark St., Chicago, IL 60654. Deadline for receipt: March 17, 2009. No requests will be considered after the deadline, and all standard registration fee rates will apply after March 17.

## PROGRAM SCHEDULE

### III. Internet Advertising: Circuit Splits and Forum Shopping

*Co-sponsored by the ABA Section of Science & Technology Law*



Litigation involving key words, metatags and sponsored links involve issues under the Lanham Act where the circuits are split on critical issues and where a party is sued or sues could itself be outcome determinative. For example, the Second Circuit applies a test for use in commerce that is more restrictive in Internet advertising cases than any other circuit. Circuit splits on initial interest confusion and nominative fair use also substantially impact how a case will be decided. This program will feature a panel of in-house counsel and outside lawyers discussing the law, practical policies and strategy for both transactional lawyers and litigators operating in this environment of uncertainty.

**Moderator:** **Ian C. Ballon**, Greenberg Traurig, LLP, Palo Alto and Los Angeles, CA

**Speakers:** **Rose Hagan**, Director of Trademarks, Google, Inc., Mountain View, CA  
(*invited*)

**Richard Nessary**, IP Counsel, Facebook Inc., Palo Alto, CA (*invited*)

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### 6:00 – 9:00 pm **Special Evening Reception at the Dolley Madison House**

*Tickets required*

All conference participants and their spouses and guests are invited to join us for a special reception at the Dolley Madison House, part of the National Courts Complex, hosted by the Section.

This special reception is an opportunity for participants to visit the historic Dolley Madison House. Built in 1830 by Benjamin Tayloe, who was its first occupant, in 1837 it became the home of Mrs. Dolley Payne Madison, wife of President James Madison. She lived there until her death in 1849.

Buses have been arranged to transport attendees from the hotel to the reception at 1520 H Street, N.W., in downtown Washington, DC. Alternatively, attendees are welcome to take taxis or utilize the Metro to travel to the Court. Buses board at 5:30 p.m. in front of the hotel, and depart at 5:45 p.m.

The reception will be held following the day's programming on Thursday, April 2. Cocktails and hors d'oeuvres will be served. Our successful reception in 2008 drew a sell-out 200 attendees, so purchase your tickets early!



**Thursday's coffee breaks  
sponsored by BNA**

## Friday, April 3

8:00 am – 5:00 pm **Registration and Check-in**

8:30 – 10:00 am **THREE CONCURRENT SESSIONS**

### I. **Litigating Multi-Party, Multi-Patent Patent Cases: Challenges, Considerations and Solutions**

This panel will examine the anatomy of a patent litigation case including procedure and cost with specific emphasis on the unique challenges of litigating multi-party, multi-patent cases. The panel will also cover how counsel and courts handle these complex cases, including strategies by plaintiff counsel and defense counsel to reduce the cost of litigating.

**Moderator:** **Charlena L. Thorpe**, Alston & Bird LLP, Atlanta, GA

**Speakers:** **Patrick J. Flinn**, Alston & Bird LLP, Atlanta, GA

**Danielle Williams**, Kilpatrick Stockton, Winston-Salem, NC

**Hon. Marilyn L. Huff**, U.S. District Court for the Southern District of California, San Diego, California

**Christopher W. Day**, Senior Counsel, AOL LLC, Dulles, VA

**Richard D. Freer**, Robert Howell Hall Professor of Law, Emory University, Atlanta, GA (*invited*)

### II. **Champagne and Feta: An Imperfect Pairing?**

The interplay between Geographic Indications (GIs) and traditional intellectual property concepts is not a perfect pairing. Experienced practitioners will cover the latest developments regarding the protection of GIs and the inherent tension between international/treaty norms and traditional intellectual property concepts. These experts will also explore the protection of GIs as certification marks and other proposals to provide protection for the names of unique geographically identified products.

**Moderator:** **Karen Butcher**, Morgan, Lewis, & Bockius LLP, Washington, DC

**Speakers:** **Stanton J. Lovenworth**, Dewey & LeBoeuf LLP, San Francisco, CA

**Amy Cotton**, Office of Intellectual Property Policy and Enforcement, U.S. Patent and Trademark Office, Arlington, VA

### III. **Corporate Counsel Track - Part I: Cost Containment in a Corporation**

Public and private corporations are always aiming to maximize resources and value while simultaneously maintaining or improving quality. Legal departments, frequently viewed as “cost centers” can be a positive part of this equation. The speakers on this panel will share their perspectives on managing legal costs while maintaining quality legal work, and discuss how outside counsel can be a partner of the legal department in achieving cost management, internal clients, and outside counsel.

**Moderator:** **Melanye K. Johnson**, Senior Counsel, Intellectual Property, DuPont, Wilmington, DE

**Speaker:** **Barbara Kolsun**, General Counsel, Stuart Weitzman, New York, NY

**L. Marisia Campbell**, Associate Counsel, QNX Software Systems, Ottawa, Ontario, Canada

**Chris Farris**, Senior Director, North America Legal, Sun Microsystems, McLean, VA

# PROGRAM SCHEDULE

## Friday, April 3 *(continued)*

### 10:15 - 11:45 am **THREE CONCURRENT SESSIONS**

#### **I. Hot Topics in Design Law: Fifth Avenue to Main Street – Egyptian Goddess, Runway Chic and Dominoes**

This session will cover hot topics and recent developments in design law from the standpoint of enforcement actions and protection of innovative designs. Join us for a discussion from in-house counsel, outside counsel responsible for portfolio management and academics alike as they consider a wide range of perspectives concerning intellectual property protection for designs, congressional developments and the changes that it may bring to portfolio management.

**Moderator:** **Darrell G. Mottley**, Banner & Witcoff, Ltd., Washington, DC

**Speakers:** **Susan Scafidi**, Visiting Professor of Law, Fordham University Law School, New York, NY

**Frederick Linton Medlin**, K&L Gates LLP, Dallas, TX

**Patricia E. Hong**, Plumsea Law Group, LLC, Bethesda, MD

#### **II. Attention Trademark & Copyright Lawyers....What You Don't Know About the Supreme Court's Patent Jurisprudence Could Hurt You**

The Supreme Court's *Medimmune* decision discussed DJ jurisdiction in the context of patent licensing. The Court's *eBay* decision discussed the standards for the grant of a permanent injunction even after patent validity and infringement are demonstrated. The Court's *Sony v. Universal* and *MGM v. Grokster* decisions borrowed significantly from patent law. Trademark and copyright lawyers who continue to practice in ignorance of the Supreme Court's patent decisions could be litigating trademark and copyright cases, or advising clients in trademark and copyright matters, without a complete understanding of their legal ramifications. This program would discuss how the Court's patent decisions affect the practice of trademark and copyright law.

**Moderator:** **Jonathan Hudis**, Oblon, Spivak, McClelland, Maier & Neustadt, P.C., Alexandria, VA

**Speakers:** **Todd W. Baker**, Oblon, Spivak, McClelland, Maier & Neustadt, P.C., Alexandria, VA

**David M. Kelly**, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, Washington, DC

**Dale Cendali**, O'Melveny & Myers LLP, New York, NY

#### **Cyber Café**

During the 24th Annual Intellectual Property Law Conference, a Cyber Café will be available to all participants. This Cyber Café will be located in the main registration area and will feature a number of laptop computers connected to the Internet for those who wish to check e-mails or search the Internet. High speed laser printers will also be available so participants can print portions of the course materials from CD-ROM.



Expert Witness Referral

**Cyber Café**  
sponsored by  
**Round Table Group, Inc.**

### III. Corporate Counsel Track - Part II:

#### How to Extract Value from an IP Portfolio

The value of intellectual property is often not adequately appreciated and thus many opportunities for future profit overlooked. The strategic utilization of IP assets can substantially enhance a company's value as well as provide a revenue stream when properly acquired, maintained, valued and managed to extract its full value. This panel will focus on the role of intellectual property in value creation for companies. Representatives from several diverse viewpoints will discuss intellectual property and value creation. These experts include representatives from the legal profession, including corporate and firm IP attorneys, and IP Value managers. These speakers will discuss intellectual property and value creation by using concrete examples based on their vast experience in this area.

**Moderator:** **Donna P. Suchy**, Legal US IP Counsel, Eastman Kodak Company, Rochester, NY

**Speakers:** **Paul J. Riley**, Vice President, Licensing, IPVALUE Management, Inc., Bridgewater, NJ

**Todd M. Friedman**, Partner, Kirkland & Ellis LLP, New York, NY

**Susan L. Foster, PhD, JD**, Mintz, Levin, Cohn, Ferris, Glovsky and Popeo LLP, London, England

**Andrew T. Ramer**, Managing Director, Ocean Tomo, Chicago, IL

**Donna P. Suchy**

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**12:00 – 1:30 pm** **LUNCHEON** *Tickets required*

#### Are Governments Overreaching? Current Challenges to Our Intellectual Property

**Guest Speaker:** **Sherry M. Knowles**, Senior Vice President and Chief IP Counsel, GlaxoSmithKline



#### TELECONFERENCE CLE Credit Available

For those unable to attend the 24th Annual Intellectual Property Law Conference in person, selected sessions will be made available via live teleconference. This year's sessions will be:

 **The Year in Trademark**

 **Earn Your Passport Stamp: Learn Best Practices for Using Arbitration in International IP Disputes (No Visa Required)**

 **Best Practices: Developing a Legal Presence in the Virtual World**

1:45 - 3:15 pm

## THREE CONCURRENT SESSIONS

### I. Earn Your Passport Stamp: Learn Best Practices for Using Arbitration in International IP Disputes (No Visa Required)

*Co-sponsored by the ABA Section of Dispute Resolution*

#### TELECONFERENCE

Using arbitration in international IP disputes requires special knowledge, skill, and practice. A diverse panel of speakers will discuss the nuts and bolts of using arbitration to resolve international IP disputes, including considerations for selecting arbitration for international IP disputes, selecting arbitrators, and best practices for conducting the arbitration.

**Moderator:** **Harrie Samaras**, RatnerPrestia, Valley Forge, PA  
**Alyson Barker**, Howrey LLP, Irvine, CA

**Speakers:** **Claudia Ray**, O'Melveny & Myers LLP, New York, NY  
**Melanie Willems**, Howrey LLP, London, England  
**Paul L. Gale**, Troutman Sanders LLP, Irvine, CA  
**Thomas J. Brewer**, Seattle, WA

### II. Avoiding the Inevitable: Managing the Risk of Inevitable Disclosure Claims

*Co-sponsored by the ABA Section of Science & Technology Law*



Inevitable trade secret disclosure is a common and recurring issue for in-house and outside counsel to technology companies, arising regularly in the context of hiring executives and unfair competition by former executives. The limits of this theory and the practical tools that can be used to avoid liability are of keen interest to practitioners. The panel will discuss current issues regarding both legal and practical implications of the doctrine of "inevitable trade secret disclosure", including among others:

- › the origins and recent treatment by U.S. state and federal courts of the doctrine of inevitable trade secret misappropriation
- › winning legal strategies for prosecuting and defending against claims of inevitable trade secret misappropriation; and
- › practical guidance for avoiding claims of inevitable trade secret misappropriation.

**Moderator:** **William Lynch Schaller**, Baker & McKenzie LLP, Chicago, IL

**Speakers:** **John M. Murphy**, Baker & McKenzie LLP, Chicago, IL  
In-house attorney to be announced



### III. Ethics Track - Part I:

#### The Ethics of Patent Prosecution

In patent prosecution, a practitioner's ethical obligations extend beyond the client and to the USPTO. The contours of that ethical obligation are undergoing change, not only in the courts but also within the USPTO. This session looks at those changing contours and considers how subject matter conflicts impacts client selection.

**Moderator:** **Charlena L. Thorpe**, Alston & Bird LLP, Atlanta, GA

**Speakers:** **Prof. Lisa Dolak**, Syracuse University College of Law, Syracuse, NY  
**Deborah Shortridge**, ALAS Loss Prevention Counsel, Chicago, IL (*invited*)  
**Harry I. Moatz**, Director of the Office of Enrollment and Discipline (OED), U.S. Patent and Trademark Office, Alexandria, VA

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### 3:30 - 5:00 pm THREE CONCURRENT SESSIONS

#### I. Using Financial and Economic Analysis for IP Litigation, Licensing and Profit

This session will discuss a variety of financial and economic analysis tools that can be used to choose litigation targets, determine damages estimates, and negotiate licenses. The panel will also give an overview of a newly created marketplace designed to price IP in a transparent manner and create new opportunities for IP investment.

**Speakers:** **David Silverman**, Chief Operating Officer, Intellectual Property Exchange International (IPXI), Chicago, IL

**Michele Riley**, Managing Director, Invotex Group, Baltimore, Maryland

**Scott Williams**, Director, Invotex Group, Baltimore, Maryland

**Krista F. Holt**, Managing Director, Ocean Tomo, Washington, DC

#### II. Best Practices: Developing a Legal Presence in the Virtual World

*Co-sponsored by the ABA Section of Science & Technology Law*



#### TELECONFERENCE

This program will examine ethical issues related to the practice of law in virtual worlds. Specifically, the program will examine: (1) whether, under the Model Rules of Professional Conduct, a lawyer can practice law in virtual worlds – why or why not; (2) current “best practices” for lawyers who want to have a presence in virtual worlds; (3) changes to the Model Rules that might be necessary to enable more robust participation by lawyers in virtual worlds; and (4) legal resources and associations available to lawyers interested in participating in virtual worlds.

**Moderator:** **Catherine Intravia**, Shipman & Goodwin LLP, Hartford, CT

**Speakers:** **Ross A. Dannenberg**, Banner & Witcoff, Ltd., Washington, DC; Adjunct Instructor of Law, George Mason University Law School, Alexandria, VA

**Sean F. Kane**, Drakeford & Kane LLC, New York, NY

**Benjamin T. Duranske**, Pillsbury Winthrop Shaw Pittman LLP, McLean, VA

# PROGRAM SCHEDULE

## III. Ethics Track - Part II:

### The Ethics of IP Litigation

Intellectual property litigation poses its own ethical issues. There is common defense of inequitable conduct. There is also the question of limits of pursuing charges of willfulness. Other issues must be considered when members of the litigation firm have prosecuted or previously opined on the patent-in-suit. These are the issues considered and discussed by this ethics panel.

**Moderator:** **Rodney K. Caldwell**, Howrey LLP, Houston, TX

**Speakers:** **Andrew P. Zappia**, Nixon Peabody, LLP, Rochester, NY  
**A. James Isbester**, Townsend and Townsend and Crew, LLP, San Francisco, CA

5:00 - 6:30

### Cocktail Reception

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*Banner & Witcoff, Ltd.*

*Finnegan, Henderson, Farabow, Garrett & Dunner LLP*



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*Friday's coffee breaks*

*sponsored by NERA Economic Consulting*

## Saturday, April 4

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**8:30 – 11:45 am Hot Topics in Copyright, Trademark and Patent Law**

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**8:30 – 10:00 am Session I: It's A Bold New Virtual World Out There...Should We Be Worried?**

Companies and consumers are rushing to join the online world, participating in interactive forums, posting and sharing content, and using new technologies like the mobile web in record numbers. Social networking, blogging, product reviews, mobile coupons, text-based voting and sweepstakes, virtual worlds – these technologies are raising numbers of new legal issues for the intellectual property practitioner. This session will look at these technologies, the legal issues they raise, and recent cases in this area, including DMCA and CDA protections, trademark infringement issues unique to the online world, special issues for employee blogging, text message entries for sweepstakes, and more.

**Moderator:** **Joyce L. Morrison**, Vice President, Intellectual Property, Xencor, Inc., Monrovia, CA

**Speakers:** **Shahzad Poormosleh**, Sughrue Mion, PLLC, Washington, DC  
**Liisa Thomas**, Winston & Strawn, Chicago, IL

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**10:15 – 11:45 am Session II: The Supreme Court's Effect on Patent Licensing Practice**

Recent decisions have had an impact on the drafting and negotiation of license agreements and on IP litigation. In *Quanta*, the Supreme Court dealt with issues of post license (and sale) restrictions, patent exhaustion and implied licenses. In *Baum v. University of Massachusetts* the Federal Circuit dealt with 11th Amendment immunity for universities. The *eBay* decision added complexity in determining the value of IP and increased uncertainty in litigation outcomes. *eBay* also raises issues of the appropriate basis for post-verdict royalties, how such royalties are discussed in front of juries and any prejudice that may be introduced as a result of such discussion. In light of these decisions, this program will: discuss the management of IP; the drafting of licenses; the grounds on which courts are granting injunctions and determining post-verdict royalties; and the appropriate strategic responses in litigating IP to avoid, or enhance the chances of, injunction.

**Moderator:** **Alan Cox**, NERA Economic Consulting, San Francisco, CA

**Speakers:** **Nancy M. Lambert**, 3M Company, Saint Paul, MN  
**George A. Frank, PhD**, Drinker Biddle & Reath, LLP, Philadelphia, PA  
**Marc L. Delflache**, Fulbright & Jaworski L.L.P., Dallas, TX  
**David M. Madrid**, Day Casebeer Madrid & Batchelder LLP, Cupertino, CA

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**11:45 – 1:00 pm Conference Networking Buffet Luncheon**

*Tickets required*

## REGISTRATION AND MEETING INFORMATION

Tuition includes admission to the program, beverage breaks, Wednesday and Friday receptions, and one set of program materials on CD-ROM.

### Early Registration

Register online at [www.abanet.org/intelprop/spring2009](http://www.abanet.org/intelprop/spring2009), or complete the form in the brochure and mail to: 24th Annual Intellectual Property Law Conference, Section of Intellectual Property Law, American Bar Association, 321 N. Clark St., Chicago, IL 60654. If paying by credit card, you may also fax your form to (312) 988-6800. Attendees are strongly encouraged to use the online registration service.

**The deadline for receipt of early registration, at the early registration rate, is March 17, 2009.** Registration will only be accepted when accompanied by a credit card number (Visa, MasterCard or American Express only). Checks, money orders, or government purchase orders or training forms may also be used when submitting a printed copy of the registration form via mail. No registration can be held without payment.

### Onsite Registration

Registration and check-in will be available onsite from 1:30 – 7:30 pm Wednesday, April 1. All registrants are invited to check-in early and avoid the Thursday morning rush. In addition to early check-in, there will be a special welcome reception presented by the Section of Intellectual Property Law's Young Lawyers Committee. All registrants are invited to participate.

Onsite registration will also be available beginning at 7:30 am Thursday, April 2. A busy morning registration rush is anticipated on Thursday morning, April 2, so check-in on Wednesday, April 1 is encouraged.

Onsite registrations will be accepted only when accompanied by a credit card (Visa, MasterCard or American Express only), check, money order, or government purchase order or training form. Late registration fees will be in effect for onsite registrations.

### Registration Confirmation

Confirmation of registration will be sent via e-mail in advance of the program for all registrations received prior to March 17. If using the printed registration form, indicate on the registration form if you would prefer to receive confirmation via fax or U.S. mail.

### Cancellation Policy

Registrants who are unable to attend the conference will receive a refund less a \$100 administrative fee if a written cancellation is received by March 17, 2009. Cancellation requests should be faxed to (312) 988-6800. (The administrative fee for cancellation is \$50 for Corporate Counsel, Law Student, and Government and Public Sector fee categories.) No refunds will be granted after March 17, 2009. Vouchers for future programs will not be provided. Proxy substitutions are acceptable. The ABA reserves the right to cancel any program and assumes no responsibility for personal expenses.

### CLE Credit

CLE accreditation will be requested for this Conference from every state with mandatory continuing education requirements for lawyers. Please be aware that each state has its own rules and regulations, including its definition of "CLE." Check with your state agency for confirmation of this program's approval. Attendees requesting credit for the program must sign the attendance roster

onsite at the program. New York attorneys must sign in and sign out each time they enter or leave the program room, and complete the special New York certificate of attendance at the end of the program and have it signed by ABA authorized personnel.

You may contact the ABA Service Center toll free at (800) 285-2221 or the program coordinator at (312) 988-6268 within two weeks of the start of the program for confirmation of the number of CLE credit hours requested by the ABA or credit approved by any particular state.

### **Teleconference CLE Credit Available**

For those unable to attend the 24th Annual Intellectual Property Law Conference in person, selected sessions will be made available via live teleconference.

See the program schedule for the day, time and topic information. Registrants for teleconference sessions will be eligible for CLE credit in those states that allow for teleconference credit. Instructions on downloading course materials and dialing in to the program will be provided in a confirmation letter upon registration.

### **Course Materials Available on CD-ROM**

Course materials are produced in CD-ROM format and made available for pickup at the conference. A limited number of printed course material sets will be available for an additional fee to those who request this in advance on the registration form. Materials will also be posted on the Section website, available for viewing by conference registrants in advance of the conference.

### **Location and Lodging**

The 24th Annual Intellectual Property Law Conference will be held at the Crystal Gateway Marriott Hotel, 1700 Jefferson Davis Highway, Arlington, Virginia. The ABA group rate is \$179.00 single/double occupancy. All rooms are subject to a 9.75% Virginia State Sales Tax. Make your reservation online at [www.marriott.com/wasgw](http://www.marriott.com/wasgw), using the group code "AABAABA" where indicated to receive the group rate. Or, call the Crystal Gateway Marriott Hotel directly at (800) 228-9290 or (703) 920-3230. Be sure to mention the ABA 2009 Annual Intellectual Property Law Conference to receive the special group rate.

**Note: The cutoff date for the room block is Monday, March 9, 2009.** But do not wait until the March 9 cutoff date, as the room block and the hotel fill up quickly. After this date, reservations can be made on a space available basis only. The ABA will not be able to secure a room for you.

Please note the Crystal Gateway Marriott Hotel, as are all Marriott properties, is a completely non-smoking facility. For our guests who choose to smoke, there are a number of nearby alternative hotels. You may find these through the ABA Online Travel site (see below).

### **Transportation**

You are encouraged to make your airline reservations on the ABA Online Travel site where you automatically receive ABA airfare discounts from a variety of carriers.

Access the ABA provider, Orbitz for Business, at [www.abanet.org/travel](http://www.abanet.org/travel) or the Orbitz toll free number (877) 222-4185.

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# CONFERENCE REGISTRATION FORM

- Yes**, please register me for the 24th Annual Intellectual Property Law Conference
- No**, I cannot attend this conference. Please send me the course materials on CD-ROM available after the conference at the price of \$75, which includes postage and handling. Payment must accompany this form (please allow 4-6 weeks from date of conference for receipt of course materials).

Register before **March 17** to receive the special discount early registration rate.

## Registration Fees *(check one)*

	<b>Before 3/17</b>	<b>After 3/17</b>
<b>ABA-IPL Section Member</b>	<input type="radio"/> \$595	<input type="radio"/> \$645
<b>ABA Section of Science &amp; Technology Law Member</b>	<input type="radio"/> \$595	<input type="radio"/> \$645
<b>ABA, but not IPL or co-sponsoring section member</b>	<input type="radio"/> \$665	<input type="radio"/> \$715
<i>(registration includes a one-year ABA-IPL Section membership)</i>		
<b>General Attendees</b> (not ABA member)	<input type="radio"/> \$745	<input type="radio"/> \$795
<b>Government, Public Interest, Academic</b>	<input type="radio"/> \$245	<input type="radio"/> \$295
<b>Corporate Counsel</b>	<input type="radio"/> \$245	<input type="radio"/> \$295
<b>Law Student</b>	<input type="radio"/> \$195	<input type="radio"/> \$245

## Luncheons *(ticket required)*

<b>Thursday, April 2</b> - with guest speaker Congressman Rick Boucher <i>(invited)</i>	<input type="radio"/> \$50
<b>Friday, April 3</b> - with guest speaker Sherry Knowles, GlaxoSmithKline	<input type="radio"/> \$50
<b>Saturday, April 4</b> - networking buffet luncheon	<input type="radio"/> \$50

## Special Event

**Thursday, April 2** - application for admission to the bar of the Federal Circuit  **\$175**  
 (If you check this box, we will send you the application. Chief Judge Paul R. Michel will preside over the swearing-in ceremony, taking place at the CAFC at 3:30 pm There will be a Mock Appellate Argument following, with CLE credit available. Transportation provided.)

## Evening Events *(ticket required)*

<b>Wednesday, April 1 - Avatars at the Bar: Welcome Reception</b>	<input type="radio"/> <b>Free</b>
<b>Thursday, April 2 - Reception at the Federal Circuit</b> <i>(Transportation provided.)</i>	<input type="radio"/> <b>\$20</b>
<b>Friday, April 3 - Reception at the Marriott</b>	<input type="radio"/> <b>Free</b>

## ABA-CLE Teleconference Registration

### The Year in Trademark

**Thursday, April 2** 10:15 - 11:45 am (Eastern Time)

ABA-IPL or co-sponsoring section member	<input type="radio"/> \$85
ABA but not IPL or co-sponsoring section member	<input type="radio"/> \$125
General attendance (not an ABA member)	<input type="radio"/> \$150
Secondary registrant at same site	<input type="radio"/> \$60

Name of additional registrant: \_\_\_\_\_

*Co-sponsored by the ABA Section of Dispute Resolution*

### Earn Your Passport Stamp: Learn Best Practices for Using Arbitration in

### International IP Disputes (No Visa Required)

**Friday, April 3** 1:45 - 3:15 pm (Eastern Time)

ABA-IPL or co-sponsoring section member (including Dispute Resolution)	<input type="radio"/> \$85
ABA but not IPL or co-sponsoring section member	<input type="radio"/> \$125
General attendance (not an ABA member)	<input type="radio"/> \$150
Secondary registrant at same site	<input type="radio"/> \$60

Name of additional registrant: \_\_\_\_\_

### Best Practices: Developing a Legal Presence in the Virtual World

**Friday, April 3** 3:30 - 5:00 pm (Eastern Time)

ABA-IPL or co-sponsoring section member	<input type="radio"/> \$85
ABA but not IPL or co-sponsoring section member	<input type="radio"/> \$125
General attendance (not an ABA member)	<input type="radio"/> \$150
Secondary registrant at same site	<input type="radio"/> \$60

Name of additional registrant: \_\_\_\_\_

**To register  
directly via the  
Internet, please visit:**

**[www.abanet.org/  
intelprop/spring2009](http://www.abanet.org/intelprop/spring2009)**

## Printed Course Materials Order

**\$75** Please reserve for me a printed set of course materials (in addition to the CD-ROM which is included in the registration fee). Orders for printed materials must be received before March 17. Course materials will be available onsite upon check-in at the registration desk.

## Special Arrangements

If any special arrangements are required for a disabled individual to attend this program, or any special dietary menus are required for the luncheons, please note them below:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



## Registrant Information

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Name

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Organization

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Address

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City

State

Zip

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Daytime phone number

Fax number

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E-Mail

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ABA ID Number [8 digits]

States registered to practice in:    State Bar ID number:

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## Payment

\$ \_\_\_\_\_ Total of all fees

### Credit Card

Visa     MasterCard     American Express

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Card number

---

Expiration date

---

Signature

---

Print name as it appears on card

**Check enclosed.**

Payable to "American Bar Association"

**Purchase Order #** \_\_\_\_\_

(Government employees only.)

### Confirmation

Thank you for your registration. A confirmation will be sent to you via e-mail. If you prefer your confirmation by fax or U.S. Mail, please indicate below:

Fax     Mail

### Return registration to:

24th Annual Intellectual Property Law Conference  
Section of Intellectual Property Law  
American Bar Association  
321 North Clark Street  
Chicago, IL 60654  
Fax: (312) 988-6800

### Questions?

Please e-mail [iplaw@abanet.org](mailto:iplaw@abanet.org)

Or call (312) 988-6268

# DON'T MISS

## 2009 ABA Annual Meeting with special ABA-IPL Section programs and events

**CLE accredited educational sessions**

**Committee Meetings**

**Section Business Session with Debates**

**Special Section Luncheon with Guest Speaker**

**Section Receptions**

**Professional Development Program**

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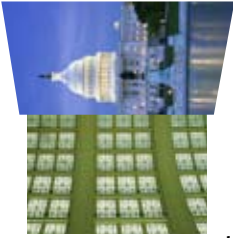
**Section activity hub:  
InterContinental Chicago**

**July 30 - August 4, 2009  
Chicago, IL**

**For complete information:  
[www.abanet.org/intelprop](http://www.abanet.org/intelprop)**



321 North Clark Street  
Chicago, IL 60654



**24TH ANNUAL  
INTELLECTUAL  
PROPERTY LAW  
CONFERENCE**

April 1-4, 2009  
Arlington, Virginia

**WHAT IP LAWYERS NEED TO KNOW**

Visit the Section website at  
[www.abanet.org/intelprop/spring2009](http://www.abanet.org/intelprop/spring2009)  
to register online.

Advance registration deadline:  
March 17, 2009  
Register early to receive the  
discounted registration rate.

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